

24 APRIL



2017 C4D SYMPOSIUM

Theme: Development Communication for Change

Communication for Development is probably one of the most critical, yet often neglected ingredients of achieving an effective and sustainable development. Its role in the social change process has not been clearly established in Kenya. The inaugural **2017 C4D symposium**, organised by **DAYSTAR UNIVERSITY**, seeks to create a paradigm shift by tackling the misconceptions and myths about C4D, and demonstrating its crucial role in **social change**.

Gain: Wisdom; Knowledge; Pro-Tips; Experiences

Great Networking Opportunity

Keynote Presentations

Technical Sessions

Refreshments



Why attend



DAYSTAR UNIVERSITY
VALLEY ROAD

Who Should Attend?

All Communicators!!!

(Students, Faculty, C4D Practitioners)

Join us as we explore the potential of C4D in Kenya's development agenda

If you're looking to learn, interact and share, **DON'T MISS OUT!!**

For more information on the C4D symposium contact lkomen@daystar.ac.ke

Communicating for Social Change